

**COMMUNITY REDEVELOPMENT AGENCY
TEMPLE CITY, CALIFORNIA**

**REGULAR MEETING MINUTES
AUGUST 3, 2010**

1. CALL TO ORDER

Chairman Vizcarra called the Community Redevelopment Agency Regular Meeting to order at 8:12 p.m. in the Council Chambers located at 5938 Kauffman Avenue, Temple City.

2. ROLL CALL

PRESENT: Member-Blum, Sternquist, Yu, Chavez, Vizcarra
ABSENT: Member-None

ALSO PRESENT: Executive Director Pulido, Agency Counsel Vail, Assistant Executive Director Lambert, Agency Secretary Flandrick

3. CONSENT CALENDAR

Mr. Blum pulled Item B, Consultant Services Agreement with Seifel Consulting Inc., from the Consent Calendar for discussion.

City Manager Pulido stated this is a follow-up to the retail strategy the Agency has been working on for the last months. After the "Redevelopment 101" presentation by Seifel Consulting to the CRA Board and the Planning Commission, the Agency Board was determined to move forward to increase the timeframe and expand the Rosemead Boulevard Project Area and to expand into other areas. An appropriation was included in the budget for Seifel Consulting to undertake a redevelopment strategy and economic development assessment plan. The assessment will bring a lot of items together and tie into the information received from the Buxton study. Libby Seifel was present to answer questions.

Councilmember Sternquist asked for clarification of the Scope of Services on Exhibit A of the Agreement, specifically if Task 5 (optional) was really needed.

Ms. Seifel responded Task 5, Economic Development Assessment, was to form a strategy to move forward, and to determine how best to invest the Agency funds and collaborate with the City and local businesses. The objective of this initial assessment is to start a blueprint of actions to present on how to move forward.

Councilmember Sternquist questioned what seemed to be an overlap of services as the City intends to hire an economic development person. In reading what Task 5 provides for another \$20,000, it seems that the economic development person could provide the same.

City Manager Pulido stated it was proposed to bring in a staff person as experts in the redevelopment field are needed to be able to do a time extension and blight findings and analysis. This staff person would bring in a whole different level of expertise in getting the project areas approved, and so there was no overlap.

Councilmember Sternquist stated since this whole section is regarding economic development, it seems like we are taking information we already have access to.

Ms. Seifel stated one of the objectives the firm will look at in the study is how redevelopment would extend into these areas. They will compile information of major commercial corridors

within the city for redevelopment analysis. She felt it was very important to undertake this analysis as the City has not had an economic assessment done for a long time. They will pull together new information not heard before. They will prepare two presentations using data bases for public forum, and also do interviews and presentations before compiling a report of findings.

In response to Councilmember Sternquist, Ms. Seifel stated the firm has started work as they did do a presentation and the City has been doing some work. Regarding the time extension, it was recommended that agencies do not take the one year extension, due to the CRA lawsuit against the state. The agency will still be able to take advantage of the time extension without any impacts.

Councilmember Blum felt this was a significant step in moving the economic development forward as it is another important key piece.

In response to Mayor Pro Tem Chavez, Ms. Seifel stated the timeframe would be approximately four months.

Mr. Blum moved to approve the Consent Calendar, seconded by Mayor Pro Tem Chavez and unanimously carried by the following roll call vote:

AYES: Member-Blum, Sternquist, Yu, Chavez, Vizcarra
NOES: Member-None
ABSENT: Member-None
ABSTAIN: Member-None

- A. APPROVAL OF MINUTES
Approved the Minutes of the Regular Meeting of July 20, 2010, as presented.
- B. CONSULTANT SERVICES AGREEMENT WITH SEIFEL CONSULTING INC. TO PREPARE A REDEVELOPMENT STRATEGY AND ECONOMIC DEVELOPMENT ASSESSMENT
 - 1) Approved a \$60,000 Consultant Agreement with Seifel Consulting Inc. to provide the Temple City Community Redevelopment Agency with a redevelopment strategy and an economic development assessment plan; and
 - 2) Authorized the Executive Director to finalize and execute the Consultant Services Agreement with Seifel Consulting Inc.
4. UNFINISHED BUSINESS – None
5. NEW BUSINESS – None
6. COMMUNICATIONS – None
7. PUBLIC COMMENTS – None
8. UPDATE FROM EXECUTIVE DIRECTOR – None
9. MATTERS FROM AGENCY MEMBERS – None
10. CLOSED SESSION – None
11. ADJOURNMENT

The Community Redevelopment Agency Regular Meeting was adjourned at 8:30 p.m.

Chairman

ATTEST:

Agency Secretary