



NEWSRELEASE

CITY OF TEMPLE CITY 9701 LAS TUNAS DR. TEMPLE CITY, CA 91780 (626) 285-2171

Temple City Launches First Farmers Market March 13 *Market open Sundays from 8:30 a.m. to 12:30 p.m. behind city hall*

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Contact: Jose Pulido, (626) 285-2171, jpulido@templecity.us
Gretchen Sterling, (626) 422-1419, templecity.cfms@yahoo.com

WHAT: After years of discussion to bring a farmers market to Temple City, the new outdoor market is set to open this month.

WHEN: March 13 and every Sunday thereafter rain or shine from 8:30 a.m. to 12:30 p.m.

WHERE: In the parking lot between City Hall and Temple City Park (on Las Tunas Dr. between Kauffman and Golden West).

MORE: According to Mayor Fernando Vizcarra, establishing a farmers market was a city council priority for 2011. "We wanted to create an opportunity for residents and visitors to spend time in Temple City," he said. "But more importantly, we knew a farmers market would bring the community together and with an opportunity to buy fresh and sustainable products."

The market is formally known as the **Temple City Certified Farmers Market**. Its operator is 30-year veteran Gretchen Sterling, manager and co-founder of the renowned Pasadena Certified Farmers Market.

"Temple City's farmers market will only have certified vendors," said Sterling. "This means they sell only what they grow." Among other products, the market will feature fresh fruits and vegetables, cheeses, eggs, specialty foods, bakery items and cut flowers.

Approximately 15 vendors will be present at the March 13 launch. "It takes time for any farmers market to be established enough for more vendors to participate," said Sterling. "By this time next year, we're hoping it will be twice that amount."

The market is cash only. Parking and admission are free. For more information, call (626) 285-2171.

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