

PARKS & RECREATION COMMISSION
TEMPLE CITY, CALIFORNIA

MINUTES

MARCH 17, 2010

INITIATION:

1. CALL TO ORDER:

Pursuant to the agenda posted on March 11, 2010, Chairman Goad called the meeting of the Parks & Recreation Commission to order at 7:30 p.m. on Wednesday, March 17, 2010

2. ROLL CALL:

PRESENT: Commissioners Arrighi, Fish, Miller, Olivas and Goad

ALSO PRESENT: Director Burroughs

3. PLEDGE OF ALLEGIANCE: Led by Chairman Goad

4. PUBLIC COMMENTS NOT LISTED ON THE AGENDA:

5. CONSENT CALENDAR:

Commissioner Arrighi moved to approve the Consent Calendar, seconded by Commissioner Olivas and unanimously approved.

A. APPROVAL OF MINUTES – Regular Meeting of February 17, 2010

Commission approved the minutes of the regular meeting of February 17, 2010

B. MONTHLY ATTENDANCE/ACTIVITY REPORTS

Commission received the Attendance/Activity Reports for the month of February 2010

C. MONTHLY REPORT ON SHERIFF'S DEPARTMENT ACTIONS AT LIVE OAK PARK AND TEMPLE CITY PARK

Commission received reports from the Parks & Recreation Department regarding Sheriff's Department actions at Live Oak Park and Temple City Park for the month of February 2010

6. UNFINISHED BUSINESS:

A. CONTINUED DISCUSSION REGARDING THE ADVERTISING BUS SHELTER PROGRAM

Director Burroughs presented the information as outlined in the staff report dated March 17, 2010. She reviewed the current 5-year agreement, with CBS Outdoor including maintenance of the shelters and declining revenues. The agreement will expire in June 2010. Staff has met with representatives from CBS Outdoor to discuss the advertising shelter program and advised them of the pending improvements to Rosemead Boulevard, which may include new bus shelters. Artist renderings of the proposed shelters have been received by staff and can be adjusted for advertising shelters. Director Burroughs stated at the request of Commissioner Arrighi, staff looked into other companies that offer the same service. Staff found only one other company with similar shelters however, staff believes the City would see a loss of revenue as compared to revenues received from CBS Outdoor. She stated CBS Outdoor suggested adding alcohol and/or tobacco advertisements in order to increase revenue. Staff would not support advertising of tobacco but may consider alcohol advertisements at specific locations. Director Burroughs stated if the bus shelter advertising program is discontinued, the City will have to install new shelters at an estimate of \$50,000. Staff recommends continuance of the bus shelter advertising program with CBS Outdoor to the City Council.

Commissioner Arrighi asked for the terms of the agreement with CBS Outdoor.

Director Burroughs stated staff requested several proposal options from CBS Outdoor. The length of an agreement is usually 5 years. Staff recommends not entering into an agreement until we know the status of the Rosemead Boulevard Beautification Project. CBS Outdoor will extend the contract on a month-to-month basis until the details of the Rosemead Boulevard project are determined.

Commissioner Miller said the shelter located at Rosemead Boulevard and Duarte Road has graffiti on it.

Director Burroughs stated that location is not a Temple City shelter.

Director Burroughs reviewed the various bus shelter locations and shelter types as presented in the Commission packet. The City maintains the non-advertising shelters.

Commissioner Miller asked if funding through the ADA Act for bus shelters or seating is available.

Director Burroughs stated Prop A funds are used for the bus shelter program.

Commissioner Arrighi moved to recommend to the City Council continuation of the bus shelter advertising program with CBS Outdoor and to include no alcohol or tobacco advertising, seconded by Commissioner Fish and unanimously approved.

Jerry Jambazian, Temple City business owner asked how many shelters are located in the City and if locations can be specified by the City. He asked if staff could ask for more advertising shelters and suggested specific advertising shelters should promote City events or City related items.

Director Burroughs stated the City has an average of 51 shelters of which 20 are advertising shelters. She stated the City could utilize empty shelters to advertise City events.

7. NEW BUSINESS:

A. REQUEST FROM OAK AVENUE MIDDLE SCHOOL FOR RESERVED USE OF THE LIVE OAK PARK COMMUNITY CENTER FOR THEIR 8TH GRADE PROMOTION DINNER AND DANCE ON JUNE 16, 2010

Director Burroughs presented the information as outlined in the staff report dated March 17, 2010. Oak Avenue Middle School estimates their attendance at 250. Staff recommends approval of the request.

Commissioner Miller asked if extra supervision would be necessary to maintain a reasonable noise level.

Director Burroughs stated staff will be on site during the event and will keep noise at a moderate level. There have been no complaints from this event or Spring Fling.

Commissioner Fish moved to approve the request from Oak Avenue Middle School for reserved use of the Live Oak Park Community Center for their 8th grade promotion dinner and dance on June 16, 2010, seconded by Commissioner Olivas and unanimously approved.

**B. COMMISSION ATTENDANCE AT THE CALIFORNIA & PACIFIC
SOUTHWEST RECREATION AND PARK TRAINING CONFERENCE,
MARCH 9 – 12, 2010 IN PALM SPRINGS**

Director Burroughs asked the Commissioners that attended the conference to provide a brief overview of their experience.

Commissioner Arrighi said it was an awesome, fantastic conference. He said the Palm Springs students were very welcoming to all attendees.

Commissioner Fish said she has attended many CPRS conferences and felt this conference was very well organized and provided a wide variety of sessions. She attended a seminar on hoarding, which was very interesting. Commissioner Fish thanked the City Council for allowing the Commission to attend the conference.

Commissioner Olivas said it was fun experience. She enjoyed sessions that focused on youth.

Commissioner Miller said she had a great time and attended several seminars including a session on team work and communication and various youth seminars.

Director Burroughs stated one benefit of the CPRS Conference is that it allows staff to network with other cities and gives not only staff but also the Commissioners time to reenergize. She said this conference offers several sessions at one time, which is beneficial. She appreciated having the Commissioners attend.

Commissioner Fish moved to receive and file Item 7B, seconded by Commissioner Arrighi and unanimously approved.

8. COMMUNICATIONS: None

9. ADDITIONAL ORAL COMMUNICATIONS FROM THE AUDIENCE: None

10. MATTERS FROM CITY OFFICIALS:

A. PARKS AND RECREATION DIRECTOR'S REPORT

Director Burroughs thanked everyone for their help with the Camellia Festival and assistance provided to Commissioner Fish.

Director Burroughs stated the City Council has approved the commission of a bronze bust of Walter P. Temple for Temple City Park. She said staff will coordinate the location.

Director Burroughs reviewed upcoming special events including the Spring Fling and the Easter Egg Hunt and Breakfast. The first meeting of the Youth Committee is set for March 25 at the Live Oak Park Annex.

Planning of the City's 50th Anniversary is going well. Commissioner Sternquist suggested staff plan a 5K Run as part of the festivities. Staff was informed that the T.C.U.S.D. has planned a 5K Run as part of their annual health fair on May 8th.

The first 100 books received from the community and staff for the 50 Books for 50 Years campaign was presented to the Temple City Library by the City Council on March 16.

Director Burroughs stated Commissioners have approached staff regarding pocket parks. She reviewed prior discussion of the subject by the Commission and stated recommendations from the task committee have been forwarded to the City Council. The City Council has not taken action on the recommendation.

Commissioner Arrighi moved to receive and file the Director's Report, seconded by Commissioner Fish and unanimously approved.

11. COMMISSION ITEMS SEPARATE FROM THE REGULAR AGENDA:

- A. COMMISSIONER ARRIGHI thanked Commissioner Fish and staff for a great Camellia Festival. He enjoyed announcing the parade and thanked Jerry Jambazian for taking pictures at the event.
- B. COMMISSIONER FISH concurred with Commissioner Arrighi. She said the festival did not receive one complaint for going ahead with the parade despite the rain. The carnival did very well. She is looking forward to the upcoming 50th Anniversary events and thanked the City Council for the opportunity to attend the CPRS Conference.
- C. COMMISSIONER MILLER wished everyone a blessed Easter holiday. She concurred with Commissioner Fish regarding the CPRS Conference.
- D. COMMISSIONER OLIVAS congratulated Commissioner Fish for doing a

great job and for the success of the Camellia Festival. She thanked the City Council for the opportunity to attend the conference. She attended the Arbor Day event on March 15th and enjoyed it.

- E. CHAIRMAN GOAD congratulated Commissioner Fish for a job well done at this year's Camellia Festival.

12. ADJOURNMENT:

There being no further business, it was moved by Commissioner Arrighi and seconded by Commissioner Fish that the meeting be adjourned to the next regular meeting of the Parks & Recreation Commission to be held on April 21, 2010 at 7:30 p.m. in the Council Chambers, 5938 North Kauffman Avenue, Temple City. Chairman Goad adjourned the meeting at 8:15 p.m.

Chairman Goad

ATTEST:

Secretary