TEMPLE CITY YOUTH COMMITTEE PRESENTS

YOUTH ENGAGE

OCT. 23 FROM 6-9 P.M.
TEMPLE CITY CIVIC CENTER

*FREE DINNER CATERED BY CHIPOTLE
*GIVEAWAYS & PRIZES

*CAREER WORKSHOPS FEATURING:
    626 NIGHT MARKET
    UCLA SPARK (CROWDFUNDING)
    CALTECH HACKTECH ("CIVIC HACKING")
    TEMPLE CITY MARKETPLACE
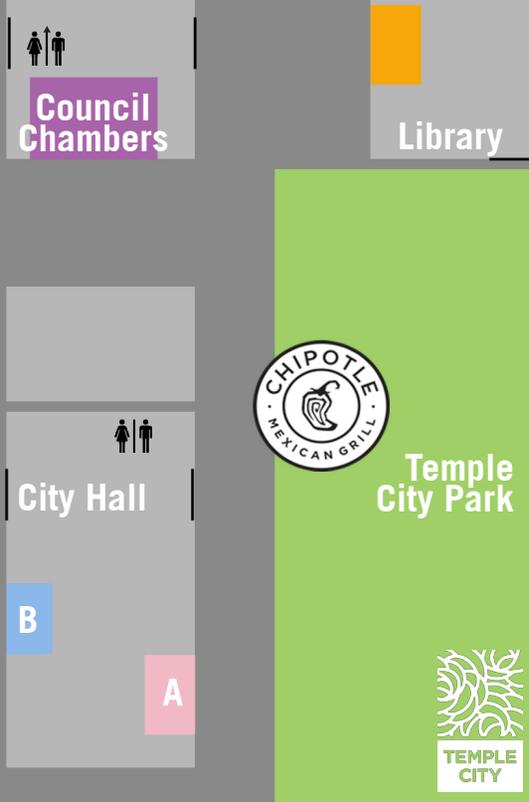   PLACE IT! (ART/PLANNING INITIATIVE)
    COMMUNITY EMERGENCY RESPONSE TEAM
    LOS ANGELES METRO PUBLIC RELATIONS
    BIKE SGV

REGISTER ONLINE AT WWW.TEMPLECITY.US

CITY HALL

CONFERENCE SCHEDULE

CHECK-IN
5:30 p.m. | Council Chambers

WELCOME
6 p.m. | Council Chambers

SESSION 1
6:05 p.m. | Council Chambers

SESSION 2
6:50 p.m. | Various

DINNER BY CHIPOTLE
7:20 | Temple City Park

SESSION 3
8 p.m. | Various

CLOSING REMARKS
8:35 p.m. | Council Chambers

SESSION 1

City Hall 101
City of Temple City | Council Chambers

How much do you know about City Hall? Learn the who, what, why and how of local government decision-making, and start getting involved.

Government, City Hall

SESSION 2

All Aboard! New Media Strategies for Engaging Transit Riders
Los Angeles Metro | City Hall A

Public transportation is on the rise, but many are still unsure about hopping on a bus or train. Learn about Metro's creative efforts to get people to try the system and stay onboard—from creating engaging transit spaces, to using social media.

Marketing, public relations, media

The Power of the Crowd: Viral Philanthropy & Microfinancing in the 21st Century
UCLA Spark | City Hall B

Many startups have successfully used tools like Kickstarter to gather financial resources. Now, public agencies are applying the same idea to fund projects ranging from tree-planting to public art. Get an inside look at how UCLA is using this strategy and learn how you can be effective at crowdfunding community initiatives.

Finance, project funding

Build Your Ideal Community Through Play Workshop
James Rojas, PlaceIt | Library

By using our imaginations and hands, we discover our connections to the built environment. This workshop invites you to investigate and share your experiences, needs, and desires through play. This non-verbal method gives everyone access to the planning process, helping to build planning capacity and create community consensus for projects and plans in a quick, social, and memorable way.

Urban planning, art

Attracting Shoppers and Exciting Businesses to Temple City
Temple City Marketplace | Council Chambers

Located in the heart of San Gabriel Valley, Temple City Marketplace draws shoppers from not only Temple City, but the cities of Alhambra, Arcadia, Pasadena, El Monte, San Gabriel and beyond, serving a market of about 2.5 million people. Learn how the property owners work with the community to plan for the present and future of the Marketplace, including how it attracts exciting retail and dining options.

Business, real estate development

SESSION 3

Civic Hacking: Opening Up New Tools for Citizen Engagement
Caltech Hacktech | Council Chambers

Learn how digital technologies are empowering communities by creating new citizen engagement platforms. Hear first-hand experience from a Jet Propulsion Laboratory and NASA associate on how larger organizations are using civic programming to better the community.

Open data, technology, new media

Community Emergency Response Team (CERT) for Teens
City of Temple City | City Hall B

Are you and your family prepared for "The Big One?" CERT teaches you the skills needed to protect you, your family, and your friends in disaster situations.

Public safety, emergency preparedness

626 Night Market: Real Talk
626 Night Market | City Hall A

It's the original and largest Asian-themed night market in the US. Learn how 626 Night Market came to be, the strategies behind its success, and how it's become a unique hub for the community.

Entrepreneurship, business marketing

Advancing Bicycling in SGV
Bike SGV | Library

BikeSGV has championed an extraordinary effort to advance a well connected, safe, attractive and convenient bicycle transportation system across San Gabriel Valley. Its region-wide education programs and policy work to increase ridership have won regional and federal acclaim for innovation and sustainability. Learn about projects such as the SGV Bicycle Master Plan, SGV Greenway Network, and Bike Train.

Urban planning, education outreach

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